

Fuller Center July 2023



Total National TV Audience
107,175

Total National TV Publicity
USD \$19,139

Total Local TV Audience
107,175

Total Local TV Publicity
USD \$19,139



Total Online News Audience
45,105

Total Online News Publicity
USD \$1,123

Total Number of Clips 8



FOX 29 Morning News at 8



Time Jul 6, 2023 8:08 AM EDT
Local Broadcast Time 8:08 AM EDT
Category News Community
Call Sign WFLX (Fox)
Market DMA: 39 West Palm Beach, FL
Language English

Est. National Audience 10,706
Est. National Publicity Value USD \$1,339
Est. Local Audience 10,706
Est. Local Publicity Value USD \$1,339

the owner door side fun fact here. the city says it's the second time this super pfizer rescued a ring from us or i hope they clean it with a little bleach to have my i think so and give that supervisor rays are going above and beyond hug, believe just love their 808. right now we come back fox. 29 making sure every child in our slice of south florida has a bike tia walker in boca raton a is on a bike may be smaller than what he's used to. >> they're all for the kids right >> yeah, that's right. we're at the **fuller center** in boca raton and i and gracious donor. i will talk about that a little bit. i 120 bikes so that they preschool students that are going into will have one to start their school year. we're going to tell you about the program and everything they do here at the fullerton when we come back. and i'm megan and mike, you were wrong. stay hydrated.



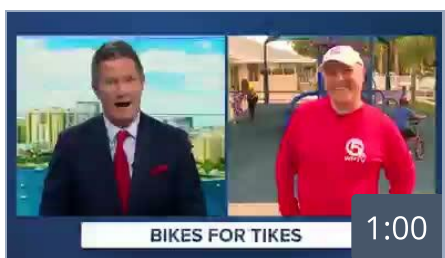
FOX 29 Morning News at 7:30



Time Jul 6, 2023 7:53 AM EDT
Local Broadcast Time 7:53 AM EDT
Category News Community
Call Sign WFLX (Fox)
Market DMA: 39 West Palm Beach, FL
Language English

Est. National Audience 11,579
Est. National Publicity Value USD \$1,563
Est. Local Audience 11,579
Est. Local Publicity Value USD \$1,563

now. mike trim wptv. megan, you're going to get on to say you're going to show you how this works is. i feel like i'm always behind super easy. if you use instagram, it's almost the same thing. you don't get dms with threads like you can on twitter and instagram. you can get like comments. comments likes blue checkmark. >> pregnant threatened just read out there. there's just so innovator, rico. all right. we'll talk about it a little bit. 7.53. right now. coming up 8 o'clock. a mission to make sure every kid has a bike in our area. fox 29 t a walker and boca with the organization lead that charge. yeah, mike, it's the **fuller center** about 120 kids tomorrow that have graduated. >> pre-k are going to get bikes and the internet and that >> it's going to be a lot of fun. we're going to tell you where the bikes are going and how they're when we come back. here's what's on fox 20 a day.



FOX 29 Morning News at 7



Time Jul 6, 2023 7:10 AM EDT
Local Broadcast Time 7:10 AM EDT
Category News Community
Call Sign WFLX (Fox)
Market DMA: 39 West Palm Beach, FL
Language English

Est. National Audience 11,579
Est. National Publicity Value USD \$1,563
Est. Local Audience 11,579
Est. Local Publicity Value USD \$1,563

to make sure every child has a bike. ca walker live in boca raton with that group making it a reality. t a. >> yeah. we're at the **fuller center** and some of these kids are riding a bike. this is case and in the red here, he's riding a bike and he's been like killing it this morning about 120 by to be given out tomorrow at the **fuller center** here in boca raton, we're going to tell you all about it and how much fun we're having. >> on 2 to 4 wheels this morning, steve, the humidity out here is just awful. >> well, july and south florida yet is really thick out there. good morning, everyone. to heat the humidity



Today on 5 at 6



Time Jul 6, 2023 6:38 AM EDT
Local Broadcast Time 6:38 AM EDT
Category News
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Market DMA: 39 West Palm Beach, FL
Language English

Est. National Audience 28,170
Est. National Publicity Value USD \$5,157
Est. Local Audience 28,170
Est. Local Publicity Value USD \$5,157

essential. the family, sam alito really provide all the services in this community that we count on we take care of and their children so they can take care of love your helmet, matches, mine. it's really a kid's helmet. we're every. and jamie hughes, the director of philanthropy. so tell me about the bikes. 120 kids are getting bikes tomorrow that graduated pre-k. so i mean, the **fuller center** relies on volunteers foundation like >> questions foundation river. these bikes help us deliver all the services 900 children, 6 family. love that real quick. i haven't met you guys. yeah. so please don't be scared of me. what's your name? >> what is and what chores tyson case and did you guys know you're getting bicycles? would you like to try riding a bicycle? this might not be years permit that would you like try writing it now that you have your helmets, would you play with us? we're going to our bikes. so if you feel like you get on your bikes and we're going to ride our bikes,



Today on 5 at 5

5

Time Jul 6, 2023 5:48 AM EDT
Local Broadcast Time 5:48 AM EDT
Category News
Call Sign WPTV (NBC)
Market DMA: 39 West Palm Beach, FL
Language English

Est. National Audience 14,521
Est. National Publicity Value USD \$3,691
Est. Local Audience 14,521
Est. Local Publicity Value USD \$3,691

graduated pre-k and they're about to go into kindergarten. and jamie is here. as our ellen's here. excuse me, she's the ceo, the force. why is it important for kindergartners to get these bikes? well, what's really important is that >> the **fuller center** and in partnership with a wonderful foundation who has given us so much for so many years, really believe that our children deserve what other children get and have these opportunities to learn and to. explore childhood in a way that they often. all right. you know for so rights to the west children's foundation donated 120 bikes and now we've got to put them together. at least want to help. >> that that has to be its own tournament this undertaking. you're a correct? get 120 bicycles ready to roll out boys bikes for the boys and girls bikes for the girls and make sure that. >> it's one of our kids get to take a like celebration of



Today on 5 at 5

6

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Est. National Audience 14,521
Est. National Publicity Value USD \$3,691
Est. Local Audience 14,521
Est. Local Publicity Value USD \$3,691

developing rain chance goes up even more by tomorrow. saturday. still good chance for thunderstorms as sunday. low rain chance into early next week. but holiday e no relief from these temperatures. just look at this low to mid 90's. well, what you don't see in those number. that's that, you know, we always talk about it. those feels like temperatures that are just so brutal. oh, yes, exactly. all right. well, here we go. buckle up for in for another hot day. another ride to work or wherever you go in, starting to see things slowly pick up out there. but >> still maintaining that accident free status. so that definitely our first concern. looking good as you check out delray beach. that's a live look there. linton boulevard right by. 47 is the time here this morning. as you're. >> thursday morning is getting going. we want take your tee walker right now shining a light on something really awesome. an r community bikes for tykes. we love this program. >> hey, good morning good morning, ashley. good morning, everyone. yeah, we're at the **fuller center** in boca raton where a bunch of kids just



120 kindergartens to receive bikes in Boca Raton

7

Date Collected Jul 6, 2023 2:30 PM EDT
Category Digital News
Source [WPTV TV Channel 5](#)
Author T.A. Walker

Est. Audience 45,105
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Market West Palm Beach, FL
Language English

- BOCA RATON, Fla. — Helmet? Check
- Kneepads? Check
- Lights? Check
- Bells? Check
- Reflectors? Check

All of the things that kids need to start riding a bike are going to be provided to 120 new kindergartners thanks to a grant from Boca West Children's Foundation to the clients of the **Fuller Center**.

Learning to ride a bike comes with a few scraped knees but can provide kids with confidence and physical and mental strength. But if you don't have a bike, you might miss that right of passage.

Thanks to the Bikes for Tikes program at the **Fuller Center**, 120 kindergartners will ... be provided their bikes on Friday.

"You think about bicycles, they do so much for the kids, build confidence, independence, also muscle mass and bone density," Jamie Serino, the senior director of Philanthropy, **Fuller Center**.

"The **Fuller Center** is a community center that meets the needs of our hard-working essential people in our community, who really provide all the services and that we count on our nurses, our firefighters, you know, our delivery people, the orderlies in our hospitals, all the people that we count on every day are the ... people who, who we serve," Ellyn Okrent, the CEO of the **Fuller Center**, said. "Not only do we provide early childhood education, and an elementary school, and after school and summer camp, and out of school time services, we also provide teen leadership, and we provide a holistic service to meet the needs of all those families who count on us. And those families that ...



Today on 5 at 11

Time Jul 6, 2023 11:45 AM EDT

Local Broadcast Time 11:45 AM EDT

Category News

Call Sign WPTV (NBC)

Market DMA: 39 West Palm Beach, FL

Language English

Est. National Audience 16,099

Est. National Publicity Value USD \$2,135

Est. Local Audience 16,099

Est. Local Publicity Value USD \$2,135

>> turned summertime all about letting the good times roll in for hundreds of kids. it's now possible. thanks to a generous donation from the **boca west children's foundation**. wpd vta walker is shining a light on the group that's providing free bikes for tykes. >> we're at the fuller centering booker in town where tomorrow the people that just graduated pre k are getting bicycles. there's 120 of them. i'm here with allen. he's the ceo. and first of all, tell us with a fuller senator. does. >> well, the there's a community center that meets the needs of our hard-working essential. people in our community who really provide all the services and that we count our nurses, our firefighters, you know, our delivery people, the orderlies in our hospitals are people that we count on every day. the people who who we serve. and not only do we provide early childhood education and an elementary school and after school and summer camp and out of school time services. we also provide team leadership

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